

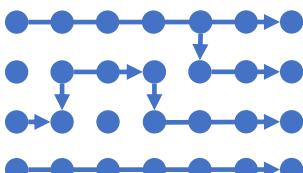
We do the Tricky Ship.™

Bulu was born out of an ecommerce and subscription business that required high-volume order processing, adaptability for additional sales channels, unique packaging options, and special order instructions. Now, as a full-service, technology-enabled fulfillment company, Bulu offers the same freedom of restriction-free, cost-conscious storage, packing, and shipping to businesses of all sizes.

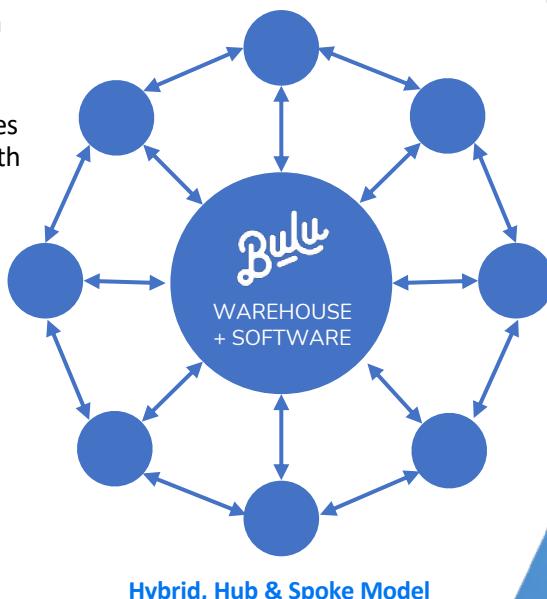
- Unlimited Sales Channels
- Dedicated Account Management
- Tiered Pricing, No Minimums
- Secure Storage & Warehousing
- Reliable Same-Day Shipping
- Shipping Rate Shopping Software
- Integrations with Other 3PLs
- Cost-Effective Returns Management

Bulu's Hybrid, Hub & Spoke Fulfillment Model

Traditional fulfillment models focus on a simple, linear delivery approach, which quickly becomes cumbersome and complicated when adding additional sales channels. Bulu empowers businesses with a Hybrid, Hub & Spoke model, which streamlines fulfillment processes and order distribution no matter how many sales channels are added.



Traditional, Linear Model



Hybrid, Hub & Spoke Model

Bulu's Fit-Full-Fill Process™

Bulu's sales process is a proven way to determine quickly; if we're a *fit*, how to gain a *full* picture into current fulfillment processes and to how determine the true cost to *fill* and ship orders.



Bulu has been our trusted partner for the fulfillment of our GNC Pro Box for about 5 years. They kit hundreds of thousands of boxes quickly and efficiently according to a complex product matrix, and they go above and beyond as partners to identify issues, problem solve and expand the Pro Box program.

Jenna O'Connor
Director, Loyalty

GNC
LIVE WELL

Let's Connect!



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