Catapult Commercialization Services Inc is a highly functional team of food industry experts that empowers brands and ingredient suppliers with strong technical and operational solutions. We work with teams of all sizes - from pre-revenue, emerging brands through Fortune 500 companies. We have worked with more than 350 brands since our founding in 2018.



Our capabilities include:

- Market Analysis for Product Fit
- Product/Process/Package Development & Scale Up
- QA & Regulatory
- Contract Manufacturer Sourcing/Startup/Optimization
- Capital Projects, Including Retrofits and Complete Builds
- Supply Chain Development
- Strategic Plan Development & Investor Preparation
- Sales Strategy Development

Common product categories include:

- Plant-based meats, premium meats, cheeses, milks, dips, spreads, and novelties
- Alternative proteins, including novel, plant-based ingredients
- Frozen meals, including products of high culinary quality
- Dairy & non-dairy beverages, including juices, coffees, and teas
- Novel packaging, including HPP-friendly
- Shelf stable products, including in glass
- Products with delicate thermal/shear requirements, including high viscosity liquids/pastes

Each member of our team of 90 professionals, spread across the US, have 20-40 years experience and leverage best practices and strategies to match solutions to the situations our clients find themselves in scrappy solutions for an early brand (with a path to scale) and well-documented, low-risk solutions for brands with substantial existing brand equity.

So whether your need is a scrappy commercialization, ingredient application research, or an in-depth technical analysis for quality and/or cost improvement, Catapult has the team to excel.

To discuss your project and understand if Catapult is the right fit for your need, please reach out to us via our 10 minute informational form (<u>bit.ly/catapultserv</u>) or directly with our leadership team (<u>leadership@catapultserv.com</u>).

To learn more about Catapult, please visit our website (catapultserv.com) or visit us on linkedin.